

## Michon Martin



*As president of R&R Partners, Michon is responsible for coordinating the vision of the agency across all nine offices, and guiding R&R Partners through an ever-changing environment of consumer driven communications challenges affecting agency clients. She brings her broad legal and political experience to the table in coordinating policies, goals and the strategic thinking that fosters growth and results in exceptional work. This includes all areas of performance; from branding and integrated marketing to public affairs and cause marketing to corporate social responsibility.*

*Michon plays a critical role in both the internal and external activities of the agency. From promoting collaboration across a variety of disciplines within the agency to heading up community outreach, she is a driving force in the agency's push for excellence and in achieving success for our clients. Michon works closely with the CEO and Board of Directors in implementing the forward-looking objectives that have become a trademark of the agency. She also plays a critical role in coordinating operations and financial performance, as well as the development of personnel. Working directly with managing directors and their diverse pool of talent across the agency, Michon helps to create an inspiring work environment filled with high energy and positivity.*

*Prior to joining R&R, Michon most recently served as an executive for Resorts World Las Vegas. She also served as chief counsel for Nevada Governor Brian Sandoval, providing the governor with legal advice and strategic legal and policy planning. Her responsibilities included providing policy direction to state agencies, drafting legislation and executive orders, and testifying in front of the Nevada Legislature to implement the governor's agenda. She was instrumental in engaging and passing comprehensive legislation to combat the epidemic of bullying in Nevada public schools.*

*Michon was the chief deputy attorney general with the Nevada Attorney General's Office under Catherine Cortez Masto, managing the litigation division and serving as counsel to a number of state agencies. In addition to representing the state in complex, high-exposure litigation, Michon represented the Attorney General's office before the Nevada Legislature. She was instrumental in creating Nevada's tough anti-human trafficking bill.*

*A native Nevadan, Martin earned a juris doctorate from the University of San Francisco School of Law.*